

NOTHING IS EVERYTHING

In 2020, 29 Victorian children died from an unintentional and preventable injury. That's one child every 12 days.

Our 'Nothing is Everything' campaign highlights the world which we're trying to create – a world where nothing bad happens to kids – by reminding everyone of the little measures we can all take to help prevent unintentional injury.

The links in this kit provide practical information and advice to assist you to reduce the risk posed by a range of common childhood injury hazards, and help ensure that 'nothing happens'.

Because when nothing happens, children aren't admitted to hospital due to serious injury. When nothing happens, children don't have to live with the lasting impacts from preventable injuries. When nothing happens, parents don't have to deal with a lifetime of loss.

Quite simply, when it comes to our children, when nothing happens there's everything to celebrate. And that's down to all of us.

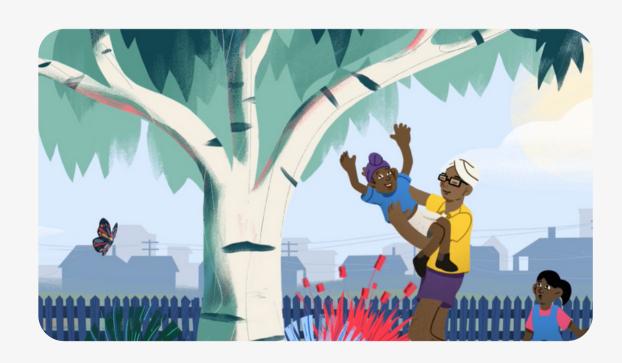


HOME SAFETY



The home is the most common location where childhood injuries occur. Our homes are an environment where children will spend the majority of their early years learning, developing, growing and playing; therefore, it is essential that we make them as safe as possible.

The good news is there are some simple steps you can take to identify and address common injury hazards inside and outside your home, to help make sure that nothing happens.









PARENT'S GUIDE TO KIDSAFE HOMES





ONLINE SAFETY
DEMONSTRATION HOUSE





FARM SAFETY CHECKLIST

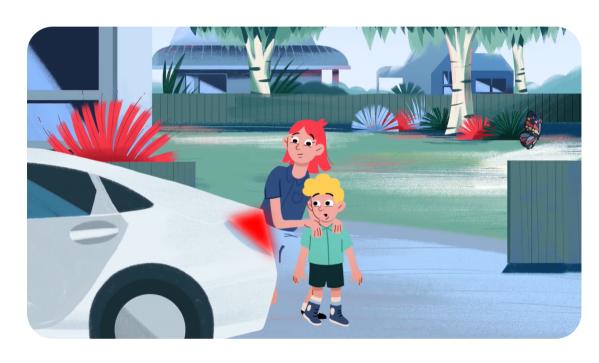




DRIVEWAY SAFETY



Driveways are incredibly dangerous places for children. On average, one child a week is injured in a driveway run over incident in Australia.



All cars have a blind spot – some up to more than 15 meters behind the vehicle – which can make it difficult to see a child.

Children's unpredictability, their inquisitive nature and the fact that they are surprisingly quick and mobile, places them at increased risk of driveway run over incidents.



DRIVEWAY SAFETY WEBSITE





DRIVEWAY SAFETY FACT SHEET





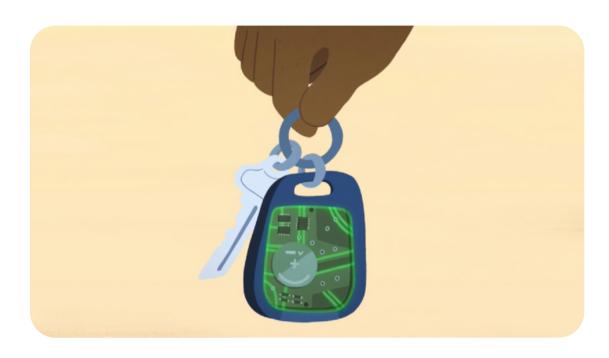




BUTTON BATTERIES



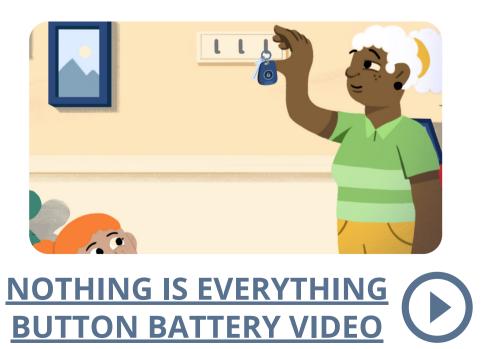
Button batteries can be found in all sorts of places: in car and garage key fobs, in watches, in singing greeting cards, in toys and more.



If swallowed, button batteries can become stuck in a child's throat and burn through the oesophagus in less than 2 hours. This burning can lead to serious injury requiring surgery, or death.

In Australia, around 20 children a week present to an emergency department with a button battery related injury – that's over 1,000 children every year. Children under the age of 5 years are at the greatest risk.



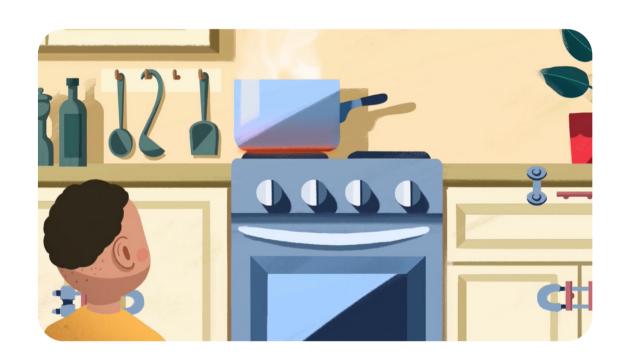


BURNS AND SCALDS



The home is the most common location for childhood burn injuries, with the majority occurring in the kitchen - particularly when a child is near someone cooking.

Toddlers are particularly at risk of burns and scalds due to their natural curiosity, increasing mobility and lack of awareness of danger. Children's skin is also thinner and more sensitive than an adult's, which can result in a more severe burn.



Common burn and scald hazards include hot drinks, hot water, hot food, household heaters and fires, treadmills, vehicle exhausts, campfires, hot fat/oil and appliances such as irons and hair straighteners.



BURNS & SCALDS WEBSITE





BURNS & SCALDS BROCHURE





HOME BURN SAFETY CHECKLIST





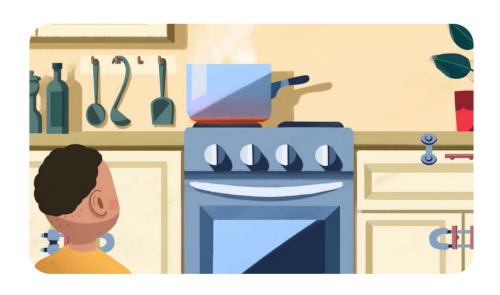
NATIONAL BURNS AWARENESS MONTH





HOME FIRE ESCAPE PLAN - CFA





WATER SAFETY



Drowning continues to be one of the leading causes of unintentional death for Australian children under 5 years of age.

Toddlers can drown in as little as a few centimetres of water – this means that as well as large bodies of water such as pools, spas, dams and the ocean, objects including buckets, inflatable/toddler wading pools, backyard ponds, eskies with melted ice and even pets drinking bowls, can all pose a potential drowning hazard.



Actively supervising children within arm's reach at all times when in or around water is essential to reduce the risk of drowning.





CHILD CAR RESTRAINTS



Travelling in the car is something that we regularly do with our families, whether that be setting off on a road trip during the holidays or taking a quick trip around the corner to the shops to pick up supplies for dinner.



Motor vehicle crashes are a major cause of unintentional death and injury for Australian children. Correctly fitted and used child car restraints and booster seats play an important part in protecting children from serious injury and death in the event of a crash.



CHILD CAR RESTRAINT WEBSITE





<u>'SAFE SEATS, SAFE KIDS' FREE</u>

CHILD CAR RESTRAINT CHECKS





CHILD CAR RESTRAINT BEST PRACTICE GUIDELINES





CHOOSING YOUR FIRST CHILD CAR RESTRAINT





NOTHING IS EVERYTHING
CHILD CAR RESTRAINT VIDEO



CHILDREN LEFT UNATTENDED IN CARS



Every year in Australia, over 5,000 children are rescued after being left unattended in a car

Leaving children unattended in a car – even for a short period of time - can be fatal.

The temperature inside a parked car can be 20-30 degrees hotter than outside. Children are particularly at risk because they can lose fluid quickly, become dehydrated and suffer from heatstroke.





CHILDREN LEFT UNATTENDED





CHILDREN LEFT UNATTENDED IN CARS FACT SHEET





FATAL DISTRACTION





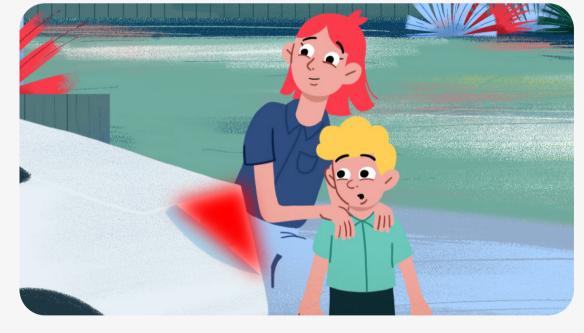
NOTHING IS EVERYTHING CHILDREN LEFT UNATTENDED IN CARS VIDEO



CAMPAIGN VIDEOS







NOTHING IS EVERYTHING

BUTTON BATTERIES

DRIVEWAY SAFETY







WATER SAFETY

CHILD CAR RESTRAINTS

CHILDREN LEFT UNATTENDED IN CARS

STAY CONNECTED



We have a range of childhood injury prevention resources, campaigns, information and advice to help you make sure that nothing happens to your children. To keep up to date, please follow and subscribe to our channels below.

You can also help us to raise awareness by sharing our campaign with your family, friends, workplace and local community.



SIGN UP TO OUR E-NEWS



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FOLLOW US ON INSTAGRAM



DONATE TO HELP US MAKE SURE NOTHING HAPPENS

