

DO NOT LEAVE CHILDREN IN CARS CAMPAIGN

EARLY CHILDHOOD COMMUNITY AWARENESS KIT



Every year over 5,000 Australian children are rescued after being left unattended in a car.

The temperature inside a parked car can be 20 – 30 degrees hotter than the outside, with most of the temperature rise occurring in the first five minutes. Children are particularly at risk because they can lose fluid quickly, become dehydrated and suffer from potentially life threatening heatstroke.

EARLY CHILDHOOD 'DO NOT LEAVE CHILDREN IN CARS' AWARENESS KITS

As part of the 'Do Not Leave Children in Cars' campaign, Kidsafe Victoria has developed a community awareness kit for early childhood centres. The kit provides early childhood centres with tools to raise awareness about the dangers of leaving children unattended in cars.

A key feature of the kits are Kidsafe Victoria's 'Do Not Leave Children in Cars' carpark warning signs which are ideally suited for early childhood centre car parks. The signs act as an important daily reminder to parents and carers visiting the centre, about the dangers of leaving children unattended in cars.

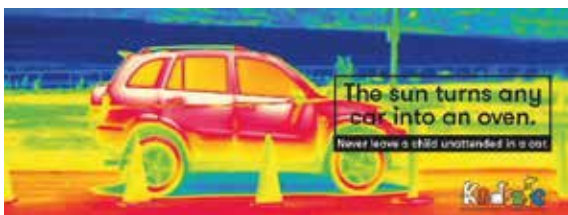
All kits also include the provision of:

- Articles for inclusion in your newsletters or bulletins
- A 'Do Not Leave Children In Cars' campaign banner to place on your website

AWARENESS KIT PRICES

Single signs (branded with Kidsafe Victoria logo)	\$70 per sign
10+ signs (branded with Kidsafe Victoria logo)	\$60 per sign
100 signs or more (co-branded with Kidsafe Victoria and early childhood organisation/council logo)	\$50 per sign

Plus postage charges. Postage charges will depend on the quantity of signs ordered



Kidsafe Victoria also has a range of other resources including fact sheets, infographic posters and videos, to assist your early childhood centre to raise awareness of the dangers of leaving children unattended in cars amongst local parents and carers. To access these resources, please visit www.kidsafevic.com.au/road-safety/hot-cars.

As a not for profit organisation, funds generated from the sale of the 'Do Not Leave Children in Cars' car park signs assist Kidsafe to fund the ongoing 'Do Not Leave Children in Cars' campaign – a campaign which has been delivering vital messages to the Victorian public for over a decade.





HELP KIDSAFE VICTORIA PREVENT CHILDREN BEING LEFT UNATTENDED IN CARS

By purchasing and installing 'Do Not Leave Children in Cars' signage in your car parking areas, your early childhood centre is supporting Kidsafe Victoria to raise awareness of the dangers of leaving children unattended in cars.

Leaving a child unattended in a car is potentially life threatening and an offence in Victoria under the 'Children, Youth and Families Act 2005' (section 494 - Offence to leave a child unattended). The penalties for leaving a child unattended in a car in Victoria include a fine (currently \$3,690), a maximum of 6 months in jail, or both.

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'DO NOT LEAVE CHILDREN IN CARS' EARLY CHILDHOOD CENTRE COMMUNITY AWARENESS KIT ORDER FORM

Number of signs required:

Contact name:

Organisation:

Phone number:

Email address:

Delivery address:

Suburb:

Postcode:

Please note - postage charges will apply for the delivery of signs. Postage charges will depend on the quantity of signs ordered.

Payment to be by (please tick)

- Direct EFT to Kidsafe VIC Inc, Bendigo Bank BSB: 633 000 Acc: 15978 9023
- Cheque attached, made out to Kidsafe VIC Inc.
- Kidsafe to send tax invoice.

Please send your completed order form to Kidsafe Victoria via either:

Email: info@kidsafevic.com.au

Post: Kidsafe VIC Inc. C/o Monash Children's Hospital, Locked Bag 29 Clayton South 3169